International Newsround is co-ordinated by Jennifer Fallon, E: jennifer@pinpoint-scotland.com

News for publication is welcome. Contributors should make contact before submitting material.

Welcome to the latest edition of Newsround – the place to find out what’s happening in the world of plastic & maxillofacial surgery, aesthetic medicine and all related specialties! This section updates The PMFA Journal readers on international events, awards and prizes, and news from academic associations, societies and interest groups. Essentially this section is your section, so if you are attending an interesting conference or are involved in a society with news to spread, please do get in touch by emailing jennifer@pinpoint-scotland.com We look forward to hearing from you!

IN CONVERSATION WITH

Dr Michael H Gold

The PMFA Journal team were delighted to chat to Dr Michael H Gold, President of the 9th 5CC Congress, about this year’s meeting.

What is the theme or focus of the 2018 congress?
The 5CC meeting (Lasers and Aesthetic Medicine on 5 Continents) was established to be one of the premier global meetings on everything that is pertinent in the field of aesthetic medicine. We are proud that we have been instrumental in developing programmes that allow new techniques and technologies to be introduced, and in 2018 the 5CC will showcase new medical devices which have an incredible effect on our patients. We will also focus on what’s new in the world of injectables – a field that has grown and blossomed with many new fillers and new toxins being introduced for us to use. We will have detailed sessions on practice management and on specific newer and engaging topics such as scars and scar treatments and on feminine rejuvenation and what’s new in this emerging aesthetic field. The 5CC provides learning opportunities for everyone interested in learning the latest from worldwide experts that we invite to participate with us.

Is there a specific highlight that you would recommend to delegates?
Delegates in 2018 can look forward to a more complete programme, where they can learn techniques not only in lasers and energy-based devices, but also in the field of injectables which we intend to have a larger role this year. We will be using satellite transmissions into the CIBC to help teach techniques and pearls on how to use the products being demonstrated – all by some of the most accomplished physicians from all over the world. Over 120 faculty help give us a global perspective on everything that is aesthetic and we constantly hear that participants learn so much from hearing experts from all over the world. The main highlights are going to be learning new techniques and procedures that can be easily adapted into one’s clinical practice.

Is the faculty for 2018 as impressive as in previous years?
The faculty at every 5CC builds on the ones before it. We are always amazed that our faculty wants to come back year after year – a true credit to what we have established. And we bring in new, bright faculty every year to complement and to grow this incredible group.

Why do you think it is important for practitioners to attend events like this?
The 5CC is one of the not-to-be-missed meetings of the year. In the setting of an incredible city, Barcelona, in the beautiful venue of the CIBC, this meeting has something for everyone. Whether one is laser or energy-based focused, we have every aspect of this covered. If one is interested in scars and scar therapy, we will delve into this topic with new concepts and ideas. If one has social media interests, we will cover this in great detail. And if someone has feminine rejuvenation patients and interests, one will learn the best of the best in this field as well.

We have everything covered and tracks for participants to truly learn from the best faculty anywhere.

Personally speaking, what are you most looking forward to at this year’s meeting?
I am looking forward to another successful 5CC event. What started as an idea has blossomed into one of the best meetings in the world. I love watching the interactions between the faculty and the participants. I also love watching the exhibition hall, full of eager clinicians wanting to learn the latest that our industry colleagues have to share with them.

And working with my friends, that is the best it gets in our business and we have all become one very close family at the 5CC.

SAVE THE DATE

5CC 2018
30 AUGUST – 2 SEPTEMBER 2018
BARCELONA, SPAIN

www.5-cc.com
Under the direction of The Tel Aviv Medical Center, Ichilov, with the Israel Society of Dermatology and Venereology, the Israeli Society for Dermatologic Surgery and the Israeli Society of Plastic and Aesthetic Surgery, Scars 2 brought together experts from the plastic surgery, aesthetic and dermatology community worldwide to explore the newest, cutting-edge practices in scar treatment and aesthetics.

The treatment of scars and the field of scar prevention presents a huge platform for research and clinical practice. With scars affecting so many people on a daily basis, the goal of Scars 2 was to elaborate on the existing progress, bring together all the knowledge and experience in the field and put the broad topic of scars into the spotlight to raise a new level of awareness. The Organising Committee was: Dr Ofir Artzi (Conference Chair), Dr Baruch Shumaker, and the Scientific Committee was: Prof Josef Haik, Prof Eyal Gur, Dr Gerd Gauglitz, Dr Matteo T Clementoni and Dr Jill Waiibel.

The two-day conference saw world renowned experts from Israel, UK and Europe, USA, Australia, Hong Kong and Thailand gather to present a series of plenary lectures and offer a variety of courses and workshops demonstrating the latest skincare innovations from around the world. The programme was split into the following topics with multiple speakers contributing to each session: Scar Formation; Scar Mitigation; Medical Management of Scars; Procedural Management of Scars; Lasers and Light Devices in Scar Management; Acne Scars and Striae; Special Considerations (military perspective, skin of colour, paediatrics, scar camouflage and needling); The Future of Scar Management.

Scars 2 was a meeting that honoured research. Out of all abstracts submitted, 10 prominent works were selected and researchers travelled from across the globe to present their findings during the conference.

There were a number of supplementary sessions demonstrating the ‘same patient, different approach’. For each, two leading experts analysed the cases presented and offered contrasting treatment protocols; a thought-provoking and stimulating exercise.

Following the meeting, all the speakers gathered to come up with specific, evidence-based recommendations of how to use energy-based devices in scar treatment. This consensus will be published as a paper series, supporting our goal to build a consensus and provide treatment protocols for different types of scars.

British Association of Aesthetic Nurses, Doctors and Dentists

The British Association of Aesthetic Nurses, Doctors and Dentists (BAANDD) has recently been set up within the UK aesthetic medicine sector. Chairman Dr Asif Hussein, a Specialist in Cosmetic Dermatology & Laser Surgery, explains the background:

‘Aesthetic medicine has become a behemoth that is straying off track. It must be brought into line within a safe framework of regulation and a direction that will ensure the safety of the general public. BAANDD is an organisation that is gaining rapid traction with leaders in the field of aesthetic medicine. BAANDD firmly believes that, in order to ensure safety of clients, medical aesthetic treatment should be practised by medically trained and qualified professionals (doctors, dentists and nurses). This is our primary objective. Our standards are high and that does not suit everyone. We advocate that medical aesthetic treatments should be carried out in a safe clinical environment with access to facilities and certain medications in the event of an emergency. Not in a domestic kitchen, lounge or bathroom.

We believe that members of BAANDD should have a majority practice in aesthetic medicine and should not just dabble one day a week. This does not allow for development of adequate expertise. We believe that professionals that carry out medical aesthetic treatments should have prescriber status so they have the legal right to immediately administer medication in a state of emergency. Non prescribers can only gain associate membership to BAANDD as long as they can demonstrate that they practise with appropriate safety measures in place. We also believe that members should adhere to a strict policy of education and continual professional development in the field of aesthetic medicine. This will ensure best care and best practice for everyone receiving an aesthetic medicine treatment.

There are many who see this as a protectionist strategy for those who would join BAANDD. However, the fact is that the greatest protection here is afforded to those members of the public receiving treatment. Fortunately that is a very hard case to argue against.

That is why we believe that the highest standards can only be seen to be exercised by members of BAANDD or professionals that have the same values. Unfortunately the same cannot be said for the JCCP. The JCCP aims to allow non medically qualified practitioners to exercise aesthetic medicine and that can only by definition spell disaster for safety in aesthetic medicine. The JCCP is effectively an organisation that aims to set a low level safety standard that can easily be achieved by insufficiently qualified practitioners to open up the field to all. BAANDD will vigorously fight against this.”

Ron Myers, Scientific Programme Director for FACE 2018 (Facial Aesthetic Conference & Exhibition), tells us what delegates can expect from this year’s meeting.

With the lack of effective regulation in the UK, compared to the US, many products promoted directly to aesthetic clinics are lacking in terms of published scientific data and proper training and support. Conferences such as FACE provide an opportunity to explore where the evidence is and where evidence is lacking for different concepts, alongside alerting people to some of the risks involved with different treatment modalities that may not be evident from supplier literature or industry magazines.

What makes this congress stand out against other similar meetings in the field?
FACE has always been first and foremost about the scientific content rather than the exhibition component of the event. The format has evolved and developed over the years to reflect core market segments as they have become established.

The agenda is split into seven dedicated segments providing in depth information and analysis of core areas including the cosmetic injectable market; aesthetic equipment sector; thread treatments; cosmeceuticals and other topical approaches to treating skin; the new and emerging aesthetic gynaecology sector, the management of hair loss and a combined business and anti-ageing agenda.

This extensive programme provides unparalleled choice and quality of content delivered by a truly international faculty of over 100 experienced practitioners and educators.

And finally, what are you personally most looking forward to?
I enjoy FACE because I always learn something new. As a clinic owner myself and Director of The Consulting Room, I’m passionate about evidence-based medicine and learning from the best. FACE provides me, and other people who are looking for factual insights, with the best UK-based format for education and networking with the leading practitioners in their field from the UK and abroad.

SAVE THE DATE
FACE 2018
14-16 JUNE 2018
LONDON, UK
www.faceconference.com

BACN

Renewals
First of all, the BACN would like to thank all BACN members who have renewed their membership for the 2018/2019 membership year. The renewal rate was fantastic, and retention rates have improved year on year. Email reminders have been sent to all members and Gareth Lewis, Membership and Marketing Manager is available regarding any queries or issues regarding renewals, just contact glewis@bacn.org.uk.

BACN Conference
The BACN Autumn Aesthetic conference is due to take place on 8-9 November at Edgbaston Cricket Ground in Birmingham. It is one of the largest benefits for BACN members with over 350 delegates attending the conference in 2017. With over 50 exhibitors, the Autumn Aesthetic Conference is due to be the biggest one yet, with the conference now being held over two days, with the first day focusing on masterclasses and workshops catered to aesthetic nurses, and the second day focusing on nurse speakers delivering talks on a wide range of subjects.

The Autumn Aesthetic Conference is free to attend for BACN members, and booking is now open on the BACN website for members to secure their tickets and celebrate being part of the largest association for aesthetic nurses in the country.

BACN Regional Meetings
The BACN has finished its first round of regional meetings throughout the UK for 2018. A big thank you to BACN strategic partners for delivering fantastic demonstrations and presentations, with a special thank you to Hamilton Fraser Cosmetic Insurance for delivering GDPR webinars catered specifically to nurses working in aesthetics. Turn out at meetings was strong and the mix of experienced and newer practitioners showed that there was something for everyone at each event. The Save the Dates for the Autumn regional meetings are on the website at www.bacn.org.uk/events.

BACN Resources
There are a wide range of resources on the BACN website for members to access, including new information concerning GDPR and complications advice. There is also a full competency framework that members can access.

www.bacn.org.uk
@BACNurses

The PMFA Journal | JUNE/JULY 2018 | VOL 8 NO 5 | www.thepmfajournal.com
**CATBBAS Congress**

21-23 September 2018 • Brussels, Belgium • Professor Moustapha Hamdi, Meeting Director; Professor Foad Nahai, Scientific Programme Director.

After the success of the second and third edition of the International Controversies, Art and Technology in Breast and Body Contouring Aesthetic Surgery (CATBBAS) meeting in June 2014 and September 2016, it is our pleasure to announce that the CATBBAS IV congress which will take place on 21-23 September 2018 in Brussels. The congress is focusing on breast and body contouring aesthetic surgery, with cutting edge live-surgery and HD-3D-streaming broadcasted from Brussels University Hospital (VUB). A pre-symposium breast augmentation course by Polytech will again be held on 20 September. Both meetings will take place in the beautiful Assembly Rooms in Hotel Le Plaza, Brussels.

Local host, Prof Dr Moustapha Hamdi will again gather world pioneers in breast and body contouring surgery. Programme highlights include: Latest developments in breast implant technology; Update on breast implant associated anaplastic large cell lymphoma (ALCL); Refinements in mastopexy and thread-based surgery + breast volume redistribution techniques; No scar breast reduction; General consensus in fat grafting field; Non-invasive body contouring enhancement; Genital rejuvenation surgery.

www.brussels-seminars.com

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**Plastic Surgery 2018**

31 August – 1 September 2018 • Toronto, Canada.

The International Plastic & Cosmetic Surgery Conference is among the world’s leading scientific conferences and is an arena for interdisciplinary exchange among professionals. The event is focused on the theme ‘Transpiring research for excellence’.

Expert plastic surgeons, aestheticians and cosmetologists will share knowledge and experience about reconstructive procedures, burn and trauma surgeries, minimally invasive procedures, facelift techniques, eyelid surgery, abdominoplasty, blepharoplasty, arm lifts, neck lifts, dermal fillers, botox, dermabrasion, recovery issues and post-surgical complications, breast augmentation, oncoplastic breast surgery, hand rejuvenation, rhinoplasty, otoplasty, skin resurfacing, grafting, implant types, aesthetic & regenerative medicine, peels, micro and robotic surgeries, and much more.

The meeting will focus on innovative techniques producing effective and accurate results. The conference offers various participation opportunities such as a young research forum, poster presentations, webinars, and exhibition / sponsorship.

Toronto is known for a diverse choice of food, arts and festivals, while smaller suburbs surrounding the city provide options for people who prefer to take time out from big city life, making the city an impeccable destination for the occasion.

plasticsurgery2018@protonmail.com

https://plasticsurgery.conferenceseries.com/

https://plasticsurgery.conferenceseries.com/abstract-submission.php

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**JCCP awarded Professional Standards Authority status**

The Joint Council for Cosmetic Practitioners (JCCP), a recently launched ‘self-regulating’ body for the non-surgical aesthetics and hair restoration sector, has been awarded Professional Standards Authority (PSA) status.

This status reflects the overarching not-for-profit mission of the JCCP charity which is public safety.

The PSA is the Government Regulator of Professional Regulated Statutory Bodies (PSRBs) and public registers in the health and social care sector.

The JCCP operates a voluntary PSA accredited register of practitioners and a register of education and training providers.

Its formation has involved working with over 200 interest groups, over 400 clinicians and allied practitioners and experts across all professional sectors, product manufacturers, pharmacies, distributors, patient groups, educationalists, professional associations and many more. It has the direct support of the GMC, the Advertising Standards Authority (ASA) and Ofqual, the qualifications regulator.

The procedures covered include the injection of botulinum toxin and fillers, chemical peels / skin rejuvenation, laser treatments and hair restoration surgery.

The primary aim of the JCCP is to provide a mechanism enabling the public to be more informed about the risks associated with non-surgical and hair restoration treatments and to clearly identify safe and appropriately trained practitioners across all non-surgical cosmetic and hair restoration surgical treatments.

Professor David Sines CBE, JCCP Chair said, “The JCCP is delighted to have been able to demonstrate compliance with the rigorous standards mandated by the Professional Standards Authority in recognition of the Council’s declared commitment to patient safety and public protection. I regard this to be a major step forward in the quest to deliver a new system of voluntary regulation within the rapidly developing and complex area of aesthetic treatments.”

The JCCP’s Register and the application of the Accredited Register quality mark will provide the public with the confidence and assurance they require to obtain treatment from those practitioners who practise safely and in accordance with our published practice and educational standards.”

www.jccp.org.uk

admin@jccp.org.uk
Facial Sculpting Course – learn anatomy through art

This article concerns a new course developed to interface between surgery and sculpture, with the broader goal of revisiting detailed facial anatomy while at the same time meeting the creative yearnings that so many surgeons harbour. The constructive process is similar to that employed by forensic sculptors, such as Mr Richard Neave, where facial layers are built up layer by layer over a mounted skull template using a specialised sculpting wax composite. A live model is present to offer the challenge of achieving a likeness. The first such course was run over five days in April this year in Birmingham, and proved a great success both as an anatomical teaching and learning modality, and a very satisfying artistic exercise. The course was attended by a diverse group of delegates including trainee plastic surgeons, senior consultants and artists.

Whilst traditional methods of anatomical training tend to rely on cadaver dissection, this course offers a somewhat refreshing alternative. It presents an opportunity to build the facial anatomy, gaining in the process an alternative appreciation of its three dimensional configuration. Candidates are required to locate all facial elements precisely, enhancing their familiarity with structures that might be encountered surgically. Of particular relevance in the face, it develops the understanding of the influence the underlying anatomy has on outward form. Candidates are guided through the anatomical construction step by step, with lectures at each juncture giving not only the specialised nuances of the area in question – such as the ear or nose – but also examples of surgical reconstructive challenges. It has been thrilling to have lectures by Richard Neave himself, on the forensic dramas surrounding some of his extraordinary projects.

On the first day of the course, having dispensed with all the introductory preliminaries, attention was focused on the orbits, and how the globe is located and remained to perform her own sculpting framework, followed thereafter by the mouth. The second day concentrated on the perioral facial musculature, with Mr Demetrius Evriviades giving an inspiring talk on oral reconstruction in military victims. The afternoon was then spent reconstructing a pair of correctly contoured and located ears, with demonstrations of technique by Richard Neave. Wednesday was devoted to constructing the periorbital muscles, including the orbicularis oculi, frontalis, and corrugators. Some candidates wrestled with the challenge of modelling the exact course of the facial artery, vein and facial nerve. Indeed, this proved so successful that it has now been integrated into the next course. A final section was with the accurate depiction of facial fat, with discussions around the SMAS layer, and the topographic changes associated with facial ageing. The final day was spent finessing, adding colour and hair, with each candidate quite passionately finalising their own very personal creation. The individual pride in their work was made quite obvious when each requested to take their creations home – something made possible by the availability of small stands on which each art work could be placed.

In summary, the application of a form stable wax composite over a mounted skull armature, in order to model the face in all its anatomical layers, presents a unique opportunity for both learning and for creative sculpting. For those specialists already familiar with facial anatomy, it allows for the consolidation of facial knowledge and three dimensional construction. The presence of a live model provides a further challenge for the creation of likeness, prompting close and studied scrutiny of facial contours. The contribution, through lectures and direct instruction, of experts, both clinical and artistic, further enhances the learning experience. The course takes place in a quiet atmosphere that promotes the sharing of insights yet allows for individual exploration, revealing the unique talents and insights of each candidate. This first such course proved an enriching experience for all, broadening our anatomical horizons, developing our appreciation of outward animated facial form, and paying homage to the remarkable entity that is the human face, the signature appendage of our species, Homo Sapiens.
16th Aesthetic & Anti-aging Medicine World Congress

4-7 April 2019 • Monte Carlo, Monaco • Anna Baker, Cosmetic & Dermatology Nurse Practitioner, UK.

The 16th Aesthetic & Anti-aging Medicine World Congress (AMWC) took place 4-7 April in Monte Carlo under the High Patronage of HSH Prince Albert of Monaco. Under the scientific supervision of the World Society of Interdisciplinary Anti-aging Medicine (WOSIAM), the conference featured a highly interactive, and multidisciplinary programme, which attracted over 12,000 clinicians from more than 120 countries across the globe. In addition, AMWC extended a special recognition to Taiwan for its contribution to the advancement of global anti-ageing medicine, and is one of the world’s most dynamic settings in aesthetic medicine, located between East and Southeast Asia and welcomed key opinion leaders of Taiwan aesthetics to share their expertise and techniques.

The comprehensive 2018 programme covered an extensive variety of key topics, such as patient assessment, improved understanding of how to tackle and manage possible complications, specific technique discussions, amidst panel debates and live demonstrations. Over 300 international companies attended to exhibit across the five-floor exhibition area, showcasing current technologies, products and technologies.

Two pre-congress courses ran on 4 April. The AMWC Advanced Facial Masterclass was directed by Plastic Surgeon Dr Ali Pirayesh, supported by an international faculty, exploring hot topics in central forehead and temple, as well as the lips and perioral region with anatomy and live injectable approaches using toxin and dermal filler. In addition, the second pre-congress course held on 4 April was the Advanced Course in Genital Rejuvenation & Cosmetic Gynaecology. This session was directed by Plastic Surgeons, Dr Laurent Benadiba and Dr Barbara Hersant, and covered aspects of aesthetic gynaecological surgery, regenerative medicine, tissue physical induction, tissue biological induction and sexual anti-ageing for men and women, under an international faculty.

Thursday opened with a live proloplasty-non-surgical beautification and harmony demonstration with lectures, comprehensively exploring creating the ideal profile, integrating the forehead into pan-facial proloplasty, with live demonstrations from Bob Khanna and Dr Henry Delmar. Dr Hema Sundaram and Dr Henry Delmar chaired the session titled ‘The 1cc Challenge - Best Results With Little Amount of Product’, exploring concepts concerning optimising dosage, 1cc challenge to periorbital restoration, as well as the power of the cheekbone for minimal product volume and optimal results, with an international panel, including Dr Gabriela Casabona, Dr Tom Van Eijk, Dr Stefan Lipp and Dr Shino Bay Aguilera. Sessions running concurrently were a significant variety of applications of poly-L-lactic acid with a live midface demonstration. In addition, the European Society of Cosmetic & Aesthetic Dermatology (ESCAD) hosted a roundtable complications symposium on dermal filler complications, discussing nodules, vascular compromise and bruising, presented by Dr Wolfgang Redka-Swoboda, Dr Koenaad De Boulle and Dr Ines Verner.

The AWMC closing ceremony Gala Dinner was held on the Saturday night at the Yacht Club de Monaco.

The 17th AMWC will be held in Monte Carlo, Monaco on 4-6 April 2019.

BCAM Conference

22 September 2018 • London, UK.

The British College of Aesthetic Medicine (BCAM) Annual Conference 2018 is being held in September in central London, in the prestigious Church House Westminster, just behind Westminster Abbey.

The conference, aimed at all aesthetic doctors and dentists, has a full programme of lectures, video presentations and live demonstrations, by top speakers in the aesthetic medicine specialty, including Rajeev Grover, Raj Acquilla, Tapan Patel, Nigel Mercer, Patrick Treacy, Dr Aamer Khan and Dr Hilary Jones.

First rate catering is provided throughout the day and the conference is followed by a drinks and canapes reception for all delegates in the early evening.

BCAM is one of the five member organisations of the Joint Council for the regulation of aesthetic medicine (together with BAPRAS, BAD, BAAPS, and the BACN) which has been negotiating with the GMC for the past three years to reach a workable agreement to protect the general public. Register now for the BCAM Conference: £250 for Members and £300 for Non Members.

'Rasser: ‘Masseter: Its Role In Facial Aesthetics’, supported by a faculty panel of experts which included Dr Steven Dayan and Dr Sabrina Fabi exploring the masseter muscle and its role in facial contouring, ageing and quality of life, as well as approaches to managing bruxism in aesthetics. Running concurrently were a significant variety of sessions, which included common mistakes in medical photography, plastic surgery trends, Russian patients-specify and characteristics, microbiota in medicine, as well as neuroplasticity and the dynamic brain-functional approaches to brain fitness and prevention.

Saturday commenced with Dr Thierry Besins and Dr Fredrik Berne chairing an upper face live session titled ‘Eyebrows & Upper Eyelids: An Inseparable Twosome’, with live demonstrations of sunken eyelid correction by Dr Gabriela Casabona and eyebrow modifications with toxin demonstrated by Dr Marie Jeanne Miniconi. A concurrent injectable agenda dedicated to Taiwanese aesthetic medicine approaches explored injectable rhinoplasty in Asians with live demonstrations of injectable filler for nasal augmentation, as well as Taiwan consensus recommendations on applications of poly-L-lactic acid with a live midface demonstration. In addition, the European Society of Cosmetic & Aesthetic Dermatology (ESCAD) hosted a roundtable complications symposium on dermal filler complications, discussing nodules, vascular compromise and bruising, presented by Dr Wolfgang Redka-Swoboda, Dr Koenaad De Boulle and Dr Ines Verner.

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